
Large Excel with 5 Sheets

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Overview

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Sheet 1: *RC Asia*

	Australia n Associate d Press (AAP)	Asso ciated Press (AP)	B e r n a s	J i P r e s s	Kyodo	PTI	Xinhua
Coutry of origin	Australia	United States	M a l a y s i a	J a p a n	Japan	India	China
Turnover 2006	-	-	-	-	-	-	-
Operatin g Profit 2006	-	-	-	-	-	-	-
Growth 2005-200 6	-	-	-	-	-	-	-
Staff	-	-	-	-	1735, including 1000 journal- ists	1300, including 400 journalists	10,000
No bu- reaus	-	-	-	-	5 regional KNI (Kyodo News International)	80 Bureaus across India	36 regional and 106 in- ternational
Key dif- ferentiat- ing prod- ucts	-	-	-	-	Microeconomic indicators (Official corpo- rate results)	PTI Mag	Exhaustive Chinese economic database and regulations details in re- gard to China
					Economic re- search studies	Bhasha (Hindi lan- guage service of PTI)	20 Dailies
						Data India	12 magazines
Key part- nerships	-	-	-	-	Part of Japan Economic News Wire	AP, AFP, Bloomberg (distribution of news in India), AP (photo service)	-

Special arrangements with AFP	-	-	-	-	-	Tie up for news distribution across India	-
Languages	-	-	-	-	Japanese, Eng	Eng, Hindi	Chinese, Eng, Fr, Spanish, Arabic, Russian

Sheet 2: *Reuters Accueil*

Reuters' Factfile

	Text	Photo	Video	Online Products	Graphics
Staff & Bureau	> 2,400 journalists	> 600 photographers & editors	Newsrooms in London, Washington, Cairo & Singapore	Coverage from > 200 countries	-
	196 Bureaus				
Themes	Business	Business	Financial Report	Business	-
	Health	Entertainment	Life!	Entertainment	
	Lifestyle and Entertainment	Features	Showbiz	Health	
	Sport	News	Sport News Service	Sport	
	World	Sport	_____	Internet	
		_____	<i>Ready-to-air packages</i>	Lifestyle	
		Archives	<i>Video archives</i>	Oddly Enough	
				Politique	
				Science	
				Technology	
			Top News		
			World		

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iv er y	-	www.reuters.com/pictures www.actionimages.com	http://www.itnsource.com/partners/reuters/	-	-
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Language	ENG, FRA, ITA, DEU, SPA (ES & Lat. Am.), POR (PT & BR), SWE, NOR, DAN, CES, POL, TUR, ELL, ARB, RUS, JPN, ZHO, KOR, THA (according to the service)	/NA	ENG, ARB	SPA, FRA, ENG, ITA, JPN, ARB, RUS, POR (according to the service)	-
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[Click here to learn more about text products](#)

[Click here to learn more about photo products](#)

Click here to learn more about video products

Click here to learn more about online products

Click here to learn more about graphics

<http://about.reuters.com/media>

http://www.thomsonreuters.com/business_units/media/

Sheet 3: *Reuters Text*

Newswires: Over 2,400 seasoned Reuters journalists report from 196 bureaus across the globe covering important international and domestic news in multiple languages:

	Name	Editorial Description	Market	Ressources	Format	Language	Updates
World Service	Reuters World Service	All the breaking general and political news from around the world	Print, television and radio	More than 2,400 journalists worldwide	Text	English	24/7
	Reuters Arabic News Service	All the breaking general and political news from the Middle East and around the world	Print, television and radio	Editorial bureaus across the Middle East, and 2,400 journalists worldwide	Text	Arabic	24/7
	Reuters French General News						

ws Se rvi ce	All the breaking general and political news from France and around the world	Print, television and radio	An editorial bureau in Paris, correspondents across the France, and 2,400 journalists worldwide	T e xt	French	2 4 / 7
Re ute rs Ge rm an Ge ner al Ne ws Se rvi ce	All the breaking general and political news from Germany and around the world	Print, television and radio	Editorial bureaus in Germany, and 2,400 journalists worldwide	T e xt	German	2 4 / 7
Re ute rs Sp ani sh La ng ua ge Ne ws Se rvi ce	All the breaking general and political news from Latin America and around the world	Print, television and radio	Spanish-speaking correspondents across Latin America, and more than 2,400 journalists worldwide	T e xt	Spanish	2 4 / 7
Re ute rs No rth						

Am eri ca n Ne ws Se rvi ce	All the breaking general and political news for North America	Print, television and radio	Editorial bureaus across North America, and more than 2,400 journalists world-wide	T e xt	English	2 4 / 7
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Re ute rs Wa shi ngt on Da yb oo k	All the important Washington DC, world and media events for the month ahead. Including, but not limited to: White House, Congress, including committee meetings and general news, major news events for the next day, noteworthy guests on national talk shows,	Newsp apers, televi sion, radio, online pub lishers, em bassie s and gov ern ment agen cies in North Americ a	-	T e xt	English	D a il y
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Bus ines s	Re ute rs Asi a Bu sin es s Re por t	All the breaking business and financial news from Asia and around the world	Print, television and radio	Editorial bureaus across the Asian region and 2,400 journalists world-wide	T e xt	English	D a il y
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ute rs Eu rop ea n Bu sin es s Re por t	All the breaking business and financial news from Europe and around the world	Print, television and radio	Editorial bureaus across Europe and 2,400 journalists worldwide	T e xt	English	2 4 / 7
Re ute rs No rth Am eri ca n Bu sin es s Re por t	All the breaking business and financial news from North America and around the world	Print, television and radio	Editorial bureaus across the US and Canada and 2,400 journalists worldwide	T e xt	English	2 4 / 7
Re ute rs Sp ani sh La ng ua ge Ne ws Se rvi ce	All the breaking general and political news from Latin America and around the world	Print, television and radio	Spanish-speaking correspondents across Latin America, and more than 2,400 journalists worldwide	T e xt	Spanish	2 4 / 7

Re ute rs Fre nc h Ec on om ic Ne ws Se rvi ce	All the breaking business and financial news from France and around the world	Print, television and radio	An editorial bureau in Paris, correspondents across France, and 2,400 journalists worldwide	T e xt	French	2 4 / 7
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Re ute rs Ge rm an Ec on om ic Ne ws Se rvi ce	All the breaking busienss and financial news from Germany and around the world	Print, television and radio	Editorial bureaus across Germany and 2,400 journalists worldwide	T e xt	German	2 4 / 7
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Re ute rs Na tio nal Ne ws Se rvi ce s	Provide more detailed news coverage of a country or region's companies, financial markets, macroeconomic indicators and government policy.	-	-	T e xt	ENG, FRA, ITA, DEU, SPA (ES & Lat. Am.), POR (PT & BR), SWE, NOR,	
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CES,
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ELL,
ARB,
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JPN,
ZHO,
KOR,
THA

Life styl e & Ent ertai nme nt	Re ute rs VN U Ent ert ain me nt Ne ws	Breaking news from the world of enter- tainment, show-business, celebrity and pop culture	Print, televi- sion and ra- dio	Reuters has teamed up with VNU, the pub- lisher of Billboard, Backstage and The Hollywood Reporter	T e xt	English	2 4 / 7
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	Re ute rs Lif e! Ne ws Se rvi ce	Text news service fulfilling the growing demand for human interest and life- style news	print, online and broad- cast	Specialist corre- spondents in each of these ar- eas	T e xt	English	2 4 / 7
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Spo rt	Re ute rs Wo rld Se rvi ce	All the breaking general and political news from around the world	Print, televi- sion and ra- dio	More than 2,400 journalists world- wide	T e xt	English	2 4 / 7
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R	Comprehensive Arabic language	-	Co-ordinated	T	Arabic	2
e	sports coverage from the Arabic		from Reuters	e		4
u	Region as well as from around the		Cairo bureau	xt		/
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D a t a S e r v i c e (c f. p d f)	Structured, real time ticker service giving you complete control over publishing style and format	World's web-sites, public display systems and mobile plat-forms	2,400 editorial staff based in 196 bureaux across the globe	St ru ct ur e d X M L u p- d at e s	English	2 4 / 7
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R e u t e r s C r i c k e t N e w s S e r v i c e (c f. p d f)	Professional, real time wire service	World's televi-sion chan-nels, news-papers, radio sta-tions and web-sites	2,400 editorial staff based in 196 bureaux across the globe	T e xt	English	2 4 / 7
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R e u t e r s G o lf N e w s S e r v i c e (c f p d f)	Professional, real time wire service	World's television channels, newspapers, radio stations and web-sites	2,400 editorial staff based in 196 bureaux across the globe	T e xt	English	2 4 / 7
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S e r v i c e (c f p d f)	Professional, real time wire service	World's television channels, newspapers, radio stations and web-sites	2,400 editorial staff based in 196 bureaux across the globe	T e xt	English	2 4 / 7
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d f	Professional, real time wire service	World's television channels, newspapers, radio stations and websites	2,400 editorial staff based in 196 bureaux across the globe	T e xt	English	2 4 / 7
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R e u t e r s S o c c e r N e w s S e r v i c e (c f p d f	Professional, real time wire service	World's television channels, newspapers, radio stations and websites	2,400 editorial staff based in 196 bureaux across the globe	T e xt	English	2 4 / 7
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R e u t e r s R u g b y U n i o n N e w s s e r v i c e (c f p d f)	Professional, real time wire service	World's television channels, newspapers, radio stations and web-sites	2,400 editorial staff based in 196 bureaux across the globe	T e xt	English	2 4 / 7
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c e	Professional, real time wire service	World's television channels, newspapers, radio stations and websites	-	Text	English	24/7
Health	Reute rs Health Medical News Designed to inform of developments in the medical field. The content is divided into 17 convenient categories and includes results of clinical trials, basic research findings, health-related legislative initiatives, and happenings in the pharmaceutical and managed care industries	Physi cians, researchers and other medical professionals	An experienced team of medical editors and writers gathers and processes the information from medical meetings, press events, legislative bodies, agency statements, as well as hundreds of medical journals.	Text	English	Hourly every weekday
Reuters Health Industry Briefing	The latest news on the pharmaceutical, biotechnology, medical devices and diagnostics industries (financials, M&As, pipeline information, drug discoveries and emerging technologies, product approvals) as well as managed care news, healthcare delivery economics, legislative activity	Corporate subscribers	Seasoned business journalists in New York, Washington, around the USA and throughout Europe	Text	English	Daily

Re ute rs He alt h eLi ne	Lively, informative roundup of news for the average reader interested in wellness, healthcare and the latest treatments for medical conditions. In addition to breaking news from around the world (such as new drug approvals, disease outbreaks and product recalls) eLine contains up-to-date information on research advances for specific ailments as well as the latest information on exercise, antioxidants, alternative medicine, relationship dynamics and human behaviour	Consu mers, pa- tients and carers (B2C)	-	T e xt	English	D a il y
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Re ute rs Sal ud Ne ws Se rvi ce	Consumer health news service written for non-professional lay readers such as consumers, patients and carers	Consu mers, pa- tients and carers (B2C)	-	T e xt	Spanish	1 0 st o- ri e s a d a y e v- e r y w e e k- d a y
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Sheet 4: *Reuters Photo*

Pictures **Covering breaking news, features, entertainment, business and sport. Reuters award-winning photographers have won many prestigious prizes including the World Press Photo of the Year in 2005 and 2006.**

Name	Thematics	Editorial Description	Market	Delivery	Resources	Updates
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Reuters Pictures Website	News, Business, Entertainment, Sport, Features, Archives	The Reuters Pictures web site offers direct access to live pictures plus an archive of over 2 million. Browse and search themed picture packages and regular selections of the best pictures from each day, month and year	-	www.reuters.com/pictures	> 600 photographers and editors	Up to 1500 pictures each day
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Reuters News Pictures Service	News	Our flagship service is an indispensable feed of up-to-the-minute quality news photographs	Newspapers and broadcasters	Satellite, Internet or FTP
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Online Picture Feeds	Entertainment, Sport, Soccer	A variety of themed feeds of images which can be easily integrated into your website. Constantly updated, this is a powerful site-building service for online publishers	Online publishers
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Action Images	Sport, Archives	Reuters sports specialist arm provides an unrivalled sports picture offering, combining an archive of seven million images, assignments service and customised solutions	Media clients, sponsors and gov-
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www.actionimages.com

Sheet 5: *Reuters Video*

Video From raw news footage with natural sound to ready-to-air packages or live exclusive reports on what's moving the world's financial markets, Reuters extensive network of television journalists and camera crews in more than 80 locations globally deliver fast, quality video coverage that powers the newsrooms of the world.

Name	Description	Market	Delivery+ content	Language
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By Region World News Service	World News Service is Reuters core video product and can be supplemented with specialist content. It includes every major international news event and it is delivered with natural sound peppered with usable soundbites and both easy-to-use scripts and detailed shot lists, to minimise users' turnaround time.	Broadcasters and news video users in the world	Dependable access from all regions of the world, via six dedicated satellite paths and permanent uplinks that deliver the 24-hour World News Service as files	
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Asia	This service includes all the major news from the region. It not only includes the day's top news, but it is also a wealth of features and lifestyle stories which reflect the colourful and varied nature of the region. It is delivered with natural sound peppered with usable soundbites and both easy-to-use scripts and detailed shot lists, to minimise broadcasters' turnaround time.	Broadcasters in the world	Delivered globally once a day, 7 days a week, and contains 30 minutes of video shot and edited in the region and transmitted from Reuters Asia production centre in Singapore.	
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Centre
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al & East Europe	This service provides in-depth news footage of the top regional news, features and lifestyle stories in Central & East Europe. It is delivered with natural sound peppered with usable soundbites and both easy-to-use scripts and detailed shot lists, to minimise broadcasters' turnaround time.	Broadcasters in the world	Delivered globally every weekday and includes 4-5 stories a day.
Europe	The Europe News Service is a selection of key news from the region every day. It is delivered with natural sound peppered with usable soundbites and both easy-to-use scripts and detailed shot lists, to minimise broadcasters' turnaround time.	Broadcasters in the world	Delivered globally once a day, seven days a week and includes 20 minutes of material produced, edited and transmitted from Europe.
The Subcontinent	This service includes all the major news from the region. It not only includes the day's top news, but it is also a wealth of features and lifestyle stories which reflect the colourful and varied nature of the region. It is delivered with natural sound peppered with usable soundbites and both easy-to-use scripts and detailed shot lists, to minimise broadcasters' turnaround time.	Broadcasters in the world	Delivered globally once a day, seven days a week, and contains 30 minutes of video which is shot and edited in the region and transmitted from Reuters Asia production centre in Singapore.
Latin America	This service is a selection of all the key news from the region. It not only includes the day's top news stories but also colourful feature stories on the people and the region. It is delivered with natural sound peppered with usable soundbites and both easy-to-use scripts and detailed shot lists, to minimise broadcasters' turnaround time.	Broadcasters in the world	Delivered globally once a day, five days a week and includes 15 minutes of material produced, edited and transmitted from the Americas.
Middle East			

Report	<p>The Middle East Report is a specialist feed that complements the Middle East coverage in the flagship Reuters World News Service. It provides more cover from the region and is comprised of general news items of regional and international interest, news events, bilateral events, conferences and summits, human interest stories, business, environment, social issues, Islam related stories, features, sports, art & culture. It also covers international events with an Arab perspective and with Arabic sound bites, such as UN Security Council and general assembly meetings, conferences, aid, environment, reconstruction and trade, Arab communities in the world. In addition, the feed gives a particular place to prominent Arab personalities such as intellectuals, writers, artists, politicians and doctors. It is delivered with natural sound peppered with usable soundbites and both easy-to-use scripts and detailed shot lists, to minimise broadcasters' turnaround time.</p>	Broadcasters in the region and in the world	-
Africa Daily	<p>Reflecting the considerable increase in issues that impact on people living on the continent and the continent's impact on the world, Africa Daily complements the Africa coverage in the Reuters World News Service. It shows the full range of African news: not just reports on wars, politics, famine and disease, but also business and foreign investment, arts and culture, sports science, and lifestyle. Africa Daily also covers international news with an African perspective, and gives a voice to the African migrant communities around the world, as well as prominent artists and sporting stars. It is delivered with natural sound peppered with usable soundbites and both easy-to-use scripts and detailed shot lists, to minimise broadcasters' features.</p>	Broadcasters in the region and in the world	Daily packages
Africa Journal	<p>With stunning video, insightful reporting and direct access to the continent's key influencers, Africa Journal weaves together the most important stories, interviews and news from across Africa, packaged and ready-to-air with minimal intervention. It enables to air narrated content, or use the natural sound track and detailed script to record the voiceover locally. It includes stories ranging from economic development and trade, sport, politics and science to music and fashion from Africa and it is also supplemented by stories for African audiences originating in the rest of the world, particularly from countries with large African communities such as Belgium, France, Italy, UK and the U.S.</p>	Broadcasters in the region and in the world	26 minutes of video every week
German			

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This service is a valuable complement to Reuters' World News Service, providing news footage of the top domestic news stories in Germany. It includes interviews and background stories, as well as colourful human interest stories and features. Long edits deliver added flexibility during the production process. It is delivered with natural sound peppered with usable soundbites and both easy-to-use scripts and detailed shot lists, to minimise broadcasters' turnaround time.

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By Reuters Financial Report
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Reuters Financial Report presents the top business and economical stories. The content is largely markets-driven including news conferences, newsmaker interviews, key company profiles, hot stock profiles, consumer finance issues and more. It is delivered with easy-to-use scripts and detailed shot lists, to minimise broadcasters' turnaround time.

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Reuters Life!

The topics tackled by Life! are as diverse as the world they reflect – the stories come from all our bureaux

around the globe and include new developments in health and medicine, science and technology, personal finance, rural change, urban stress, traffic and the environment. This collection of human interest stories also includes the animal antics and crazy capers that prove perennially popular with television audiences everywhere. Life! is a perfect complement to Reuters core World News Service. It is delivered with easy to use scripts and detailed shot-lists and background information, to minimise broadcasters' turnaround time.

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Regular feed of fresh material updated three times a day, Monday to Friday, timed to match broadcasters deadlines across the world timezones via six dedicated satellite. It can be bought as part of a bundle of television services from Reuters

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biz Reuters Showbiz service includes the very latest happenings in film, television, music, the arts, fashion, celebrity profiles, previews and events, award ceremonies – from the Oscars to the Grammys... It is a perfect complement to Reuters core World News Service. It is delivered with easy to use scripts and detailed shot-lists and background information, to minimise broadcasters' turnaround time.

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It is distributed three times a day, timed to match broadcasters deadlines across the world timezones, and a weekly wrap-up every Wednesday via the same 6 satellites that deliver World News Service.

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Reuters Sports News Service brings the defining sporting moments to broadcasters, as records are set and champions are made. From the pitch, the court or the circuit, we report on more than 50 of the world's sports, from the most important events such as the Olympic Games, World Cup Soccer, Formula One and the tennis Grand Slams, to the daily competition in motor racing, athletics, tennis, golf, baseball, basketball and more. High-action emerging sports, such as snowboarding, surfing, triathlon and white water rafting also feature in our service. Sports News Service is an integral component of Reuters' core World News Service. It is delivered with easy to use scripts and detailed shot-lists and background information, to minimise broadcasters' turnaround time.

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Regular feed of
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al feed on
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Re ad y- to- air Pa ck ag es	Reuters Reports	<p>Top 15 news stories of the moment, fully packaged and ready for insertion into programmes with virtually no additional processing. Two audio tracks – English language voiceover and natural sound - gives flexibility for local narration. Includes a mix of breaking news, business news and human interest stories. Graphics, still pictures and archive footage are added to supplement video on breaking news. Reuters Reports are copyright cleared for use in almost any broadcast application – from primetime news or overnight programming to online offerings, wireless applications or Inflight news. It is delivered with easy to use scripts and detailed shot-lists, to minimise broadcasters' turnaround time.</p>	B R r e o g a ul d a c r a fe st e e d rs of , fr w e e s b- h si m te a- s, t m e- o- ri bi al le u s, p- p d u at b- e li d c e s v- cr e e ry e si n x s h in o th u e rs w at o le rl a d st , o r m o r e

			ten if breaking news warrants. It is distributed via the World News Service satellite system.
Reuters Financials	Key international business news stories pre-packed and ready-to-air. The content is largely markets-driven and delivered via more than a dozen video packages, each narrated and overlaid with fresh video, archive footage and vivid charts and graphics, bringing together the top business news stories every day. Although the topics covered are largely equities-related, the reports also include regional market wrap-ups, newsmaker interviews, key company profiles, hot stock profiles, consumer finance issues, weekly wrap-ups, mutual fund reports and more. It is delivered with easy to use scripts and detailed shot-lists, to minimise broadcasters' turnaround time. Two audio tracks – English language voiceover and natural sound - gives flexibility for local narration.	Broadcaster in the world	Regular feed of fresh material updated at least 3 times a day and weekly wrap-up. It is distributed via the World News Service satellite system.
Arabic Reuters Reports	Arabic Reuters Reports provide the top 15 news stories of the moment, fully packaged and ready for insertion into programme output with virtually no additional processing. Arabic Reuters Reports includes a mix of breaking news, business news and human-interest stories. Graphics, still pictures and archive footage are added to supplement video on breaking news. Arabic Reuters Reports are copyright cleared for use in almost any media application — from prime-time news or programming to online offerings, wireless applications or In-flight news. Two audio tracks – Arabic language voiceover and natural sound - gives flexibility for local narration. It is produced in our newly established facilities in Cairo in cooperation with Video Cairo and delivered with easy to use scripts and detailed shot-lists, to minimise broadcasters' turnaround time.	Broadcaster, website, mobile, public screens in the world	Regular feed of fresh material updated several times a day. It is either distributed online or via the World News Service satellite system.

ive	<p>Re ute rs De sk To p Lib rar y</p>	<p>Reuters DeskTop Library comprises of around 100 hours of visual material (nearly 5,000 items), dating from 1896, and is updated three times a year to ensure users always have the right mix of recent and historic footage on hand. Users can search subjects using the advanced indexing system and make instant use of the images in any television broadcast format. Reuters DeskTop Library is only available to Reuters World News Service subscribers, with a fixed annual price and unlimited re-usage rights.</p>	<p>Bro ad cas ter s in the wo rld</p>	<p>Delivery on <a href="http://www.itns
ource.com
/en/Entire-
Archive
/Collections
/Reuters/">http://www.itns ource.com /en/Entire- Archive /Collections /Reuters/ in any television broadcast for- mat, PAL or NTSC. The platform is up- dated three times a year</p>
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Re ut er s Su pp ort Se rvi ce s	<p>Whether it is a major breaking story, a set piece event or a one-off request, Reuters, in association with our partners Video Cairo Support Services (VCSS), provides broadcasters with frontline services and technical assistance.</p>	-	<p>www.vcss.tv</p>
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Sheet 6: *Reuters Online*

O Essential online multimedia news

n Ready-to-publish, dynamically updated and prioritized news packages ensure that your readers see
li what is most important, first. Online Reports automatically post the latest breaking news, associated
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Keep your readers up to date with the latest news and essential updates on all the biggest sports events, athletes, teams and results - locally and around the world - automatically posted your website.

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O Multimedia news with a global perspec-
n tive. Reuters brings you incomparable
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Chinese (Simplified and

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